

1. Descriptive statistics used to organize, summarize, + simplify data

Inferential statistics - use sample data to make inferences or generalizations about the population from which the sample came.

2. population - is the entire set of individuals (or their scores) of interest in a particular study.

sample - is set of individuals (or their scores) selected from a population, usually intended to represent the population

3. indep. variable - type of diet

dependent variable - cholesterol level

⑧ indep var - loudness of buzzer  
dep. var - reaction time

p. 2

- ⑨ a. dep. var is whether or not each subject has a cold  
b. discrete  
c. nominal scale  
d. experimental (amount of Vitamin C manipulated)

- ⑭ The 1st researcher is using a nominal scale (although subjects are asked to determine a preference, the data consist of named categories.)  
2nd researcher is using an ordinal scale (ranks).  
3rd researcher is using an interval scale.

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a) discrete

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b.) ratio scale (zero means no errors)

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subject	X	$\cdot Y$	XY
A	3	2	$3 \cdot 2 = 6$
B	4	1	$4 \cdot 1 = 4$
C	2	3	$2 \cdot 3 = 6$
D	6	4	$4 \cdot 6 = 24$
	$\sum X = 15$	$\sum Y = 10$	$\sum XY = 40$

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X	$X^2$	$X + 3$
3	$3^2 = 9$	$3 + 3 = 6$
-2	$(-2)^2 = 4$	$-2 + 3 = +1$
0	$0^2 = 0$	$0 + 3 = 3$
-1	$(-1)^2 = 1$	$-1 + 3 = +2$
-4	$(-4)^2 = 16$	$-4 + 3 = -1$
	$\sum X^2 = 30$	$\sum (X+3) = 11$
$\sum X = -4$		